

Vielight News

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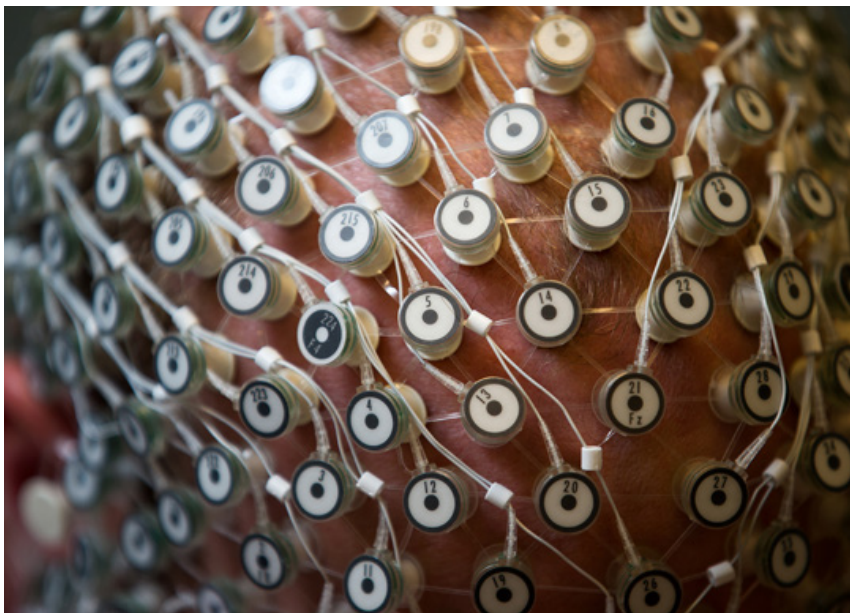
March 2018

"The ability to be in the present moment is a major component of mental wellness"

- Abraham Maslow, American Psychologist

Vielight invests C\$3 million in photobiomodulation research

New budget will allow light therapy leader to further study the secrets of the brain and validate its research



VIELIGHT Inc., a Toronto-based world leader in the light therapy device market, today announced an allocation of over C\$3 million over a period of two years towards scientific research focussed on photobiomodulation technology and development of light therapy devices.

The new funding follows a previous allocation of C\$1 million

in 2017 and will help to encourage collaborative investigations, clinical studies and new product development. The new funding makes Vielight one of the few Canadian start-ups that invests a major part of their revenue towards research and development.

Vielight is a well-known name in the global photobiomodulation industry with devices developed

to address brain and systemic conditions.

Dr. Lew Lim, Founder and CEO of Vielight, pointed out that the investment reflected Vielight's commitment to be at the forefront of non-invasive brain stimulation research in the application of photobiomodulation. The investment will play a major role in research, engineering and validating investigations,

including improving the mental and physical potential of healthy people with Vielight devices, he added.

"R&D will remain our number one priority in the coming months that will enable us to investigate and promote life-changing health technologies," he said.

"Many companies operating in a specialist sector such as ours are always confronted with challenges to improve R&D productivity while increasing the efficiency of operations. As an innovator, Vielight believes that it is only by committing to research that we can bring about the change in technology," he added.

As part of that effort, Vielight Inc launched a pilot controlled clinical trial in December last year to evaluate the safety and effectiveness of its Neuro RX Gamma on the cognition, memory and behavior of people with moderate-to-se-



Dr. Lew Lim, Founder and CEO of Vielight

vere Alzheimer's Disease.

The pilot study involves 40 participants. A larger trial involving 228 participants and 8 clinical sites across Canada and the US is expected to begin in Spring 2018.

In October 2017, the company installed one of the most advanced Electroencephalography (EEG) systems at its Toronto headquarters to further study the secret of the mind. The new EEG will allow Vielight neuroscientists to be at the cutting-edge of its research.

The new system has been designed and deployed for Vielight by Electrical Geodesics Inc (EGI), the world leader in EEG diagnostics.

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Vielight gets CE mark for Europe

THIS month, Vielight completed the testing necessary to apply the CE mark and declare conformity to the European EMC Directive and Low Voltage Directive for its photobiomodulation wellness devices. CE conformity is mandatory for all companies in order to distribute and sell their products in countries of the European Union.

The declaration of conformity confirms that Vielight has completed the necessary testing to ensure compliance with European standards for



electromagnetic compatibility and electrical safety.

Dr. Lew Lim, Founder

and CEO of Vielight Inc, described the CE certification as "overdue" as we catch up with

meeting the needs of our growing worldwide customer base.

The development

means that European consumers can now obtain Vielight's brain and systemic photobiomodulation devices.

"Compliance to the EMC and Low Voltage Directives reflects the inherent safety of Vielight devices, which are already considered as compliant with the FDA guidance on low-risk general wellness devices," Dr. Lim said.

"The CE certification allows more Europeans to experience the benefits of Vielight's user-friendly technology," he added.

Arnold Sports Festival starts today

TODAY, March 1, Vielight will make its debut in the well-known Arnold Sports Festival, which is celebrating its 30th anniversary this year. The fitness event and exhibition will host over 75 sports activities and will be held March 1-4, 2018, at the Greater Columbus Convention Center, in Columbus, Ohio.

Vielight will showcase its photobiomodulation devices, which are attracting increasing interest from athletes. This year, the Arnold Sports Festival is expected to attract an estimated 200,000 sports and fitness fans from 80 countries.

Dr. Lim hosts integrative healthcare pros



VIELIGHT'S CEO and Founder Dr. Lew Lim made a presentation to practitioners and healthcare specialists at the Integrative Healthcare Symposium, at the New York Midtown Hilton, in New York City from February 22-24.

In a breakfast sym-

posia hosted by Vielight, Dr. Lim shared his experience/knowledge in using photobiomodulation to stimulate the brain and improve life for people with neurodegenerative diseases such as Alzheimer's.

This clinically relevant integrative med-

icine conference was designed to educate, inspire and engage integrative medical practitioners and those interested in learning more about new, evidence-based clinical approaches to healthcare.

Along with a host of pre-conference

workshops and exhibitions, the conference featured a range of speakers presenting new ideas in the integrative healthcare sector.

Vielight had its own booth at the conference to allow attendees the opportunity to experience its products.

Interested to become a Vielight Reseller? Write to us at info@vielight.com