

Vielight News

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"The brain is the citadel of the senses; this guides the principle of thought."

Pliny the Elder

'Australian' lauds Vielight's Alzheimer work

THE Australian newspaper has hailed the efforts of international health innovators, such as Vielight Inc to bring light therapy within easy reach of Alzheimer's sufferers.

In an article featured in the newspaper's weekend edition, writer Suvi Mahonen spoke to a number of people with Alzheimer's condition to gauge their reactions after using photobi-

modulation as an alternative to fighting the dreaded disease.

Alzheimer's Disease is a neurodegenerative brain disorder that results in memory impairment, increases difficulty in performing day-to-day tasks, and leads to behavioural and psychological changes.

Dementia, of which Alzheimer's disease comprises around 70 per cent of the cases,

is the second leading underlying cause of death in Australia. It is estimated to affect more than 420,000 Australians, with 250 people diagnosed with it every day. The average life expectancy after symptoms begin is eight years, with sufferers usually succumbing to complications of advanced debilitation, such as infection and malnutrition.

Mahonen spoke at great

length with Dr. Lew Lim, Founder and CEO of Vielight, to shed more light on the neurodegenerative condition and how photobiomodulation could hold the key towards slowing down its progress in aging.

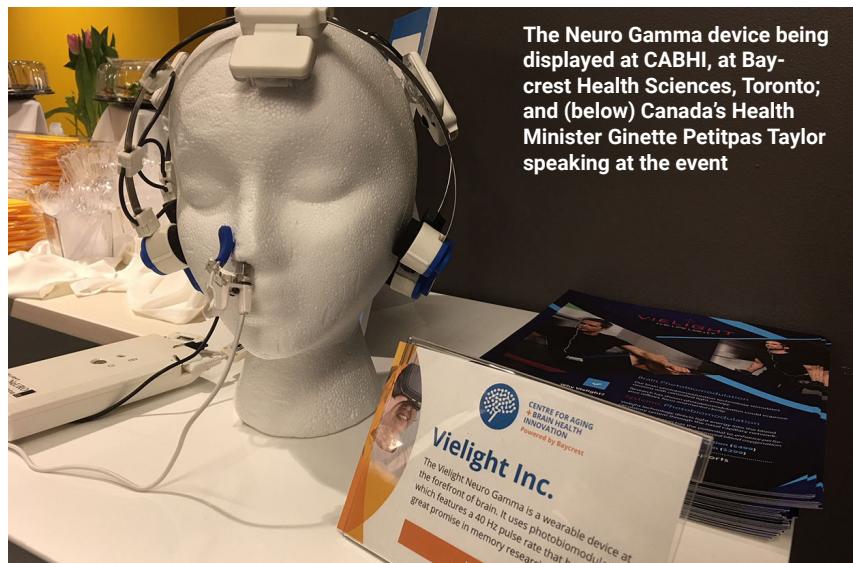
Also featured in the article was the Vielight Neuro Gamma device, which is currently being used in clinical trials to validate its efficacy against Alzheimer's Disease.

Baycrest's CABHI inducts Gamma in its museum

TORONTO-based CENTRE for Aging + Brain Health Innovation (CABHI), led by Baycrest Health Sciences, launched its first-ever exhibition of healthcare innovations, including the Vielight Neuro Gamma in the inaugural showcase for the aging population.

The museum was inaugurated by Ginette Petipas Taylor, Canada's Federal Minister of Health, and Dr. Reza Moridi, Ontario Minister of Research, Innovation and Science, at Baycrest Health Sciences in Toronto on April 23.

The Vielight Neuro Gamma is a home-use



The Neuro Gamma device being displayed at CABHI, at Baycrest Health Sciences, Toronto; and (below) Canada's Health Minister Ginette Petipas Taylor speaking at the event



brain photobiomodulation device that delivers 810 nm near infrared light energy, pulsed at 40 Hz. The Gamma is being used in several ongoing clinical trials in several sites across North America, including checking the feasibility, safety, and efficacy of the Gamma for treatment of moderate-to-severe Alzheimer's Disease.

Speaking at the opening event, Dr. Reza Moridi said, "CABHI is working with a global network of innovators, healthcare professionals and collaborators to accelerate the pace of innovation in Ontario and drive growth in our province and beyond. In turn, this will lead to increased

research, knowledge and improved solutions for the aging population."

The Gamma is on display at the Baycrest Hospital for the duration of the exhibition, allowing visitors the opportunity to experience the full benefits of the photobiomodulation technology at close quarters.

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Consciousness event opens new vistas for Vielight

THIS April, Vielight Inc added a new dimension to The Science of Consciousness (TSC) conference and exhibition, held at the Loews Ventana Canyon Resort, in Tucson, Arizona. The six-day interdisciplinary event puts the focus on the broad and rigorous approaches to all aspects of the study and understanding of consciousness.

The 25th annual edition featured celebrated

linguist and philosopher Noam Chomsky who spoke in detail about the beauty of the human language, and well-known New Age philosopher Deepak Chopra. Other speakers highlighted complex issues such as Artificial Intelligence, robotics, and the latest innovations of neurosciences.

Visitors to the event included just about everyone involved with studying the human brain, including neurologists,

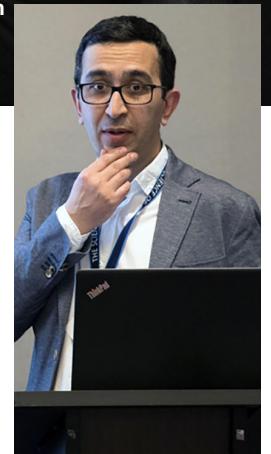


(Top right): Visitors to the Vielight booth meditating with the Alpha and Gamma devices; (right) Dr. Reza Zomorodi; (Top Left) Vielight Founder and CEO Dr. Lew Lim, along with Dr. Fredric Schaffer, psychiatrist, assistant professor at Harvard Medical School and author of 'Of Two Minds', and Dr. Reza Zomorodi

computer programmers, spiritual healers, philosophers and other innovators.

During his presentation, Dr. Reza Zomorodi, Research Collaborator at the University of Toronto, showcased the healing potential of photobiomodulation, using the Vielight Neuro Alpha and

Neuro Gamma devices to illustrate his points. Vielight also hosted its own booth at the exhibition held on the sidelines of the conference, where visitors could experience the company's innovations in light therapy, including the much-awaited Neuro Pro prototype.



May promises to be a busy season for Vielight



THIS month, Vielight will participate in two major health-related events in North America, creating greater awareness for its brain and systemic photobiomodulation innovations among consumers.

First off, the light therapy leader will be participating in the American Psychiatric Association's annual meeting to be held from May 5 to 9 in New York City. This important event will host some of the most reputed international thought leaders in psychiatry and visitors from over 50 countries, while dis-

cussing the latest innovations in mental health technology.

Later, the Vielight team will head over to Minneapolis where it will be participating in the American College for Sports Medicine (ACSM) conference taking place from May 29 to June 2. This important event will host more than 6,000 professionals from around the world who will come together to participate in the most comprehensive sports medicine and exercise science meeting in the world.

Vielight CEO and Found-

er, Dr. Lew Lim, described the two events as important platforms to showcase the wider capabilities of Vielight as solutions to the mental health and fitness segments.

"Worldwide, both brain and sports professionals are continuously exploring solutions that will enhance the quality of life and lead to better physical and mental performance. Vielight is proud to bring these cutting-edge devices within easy reach of its customers as well as encourage research collaborations," he added.

Interested to become a Vielight Reseller or Introducer? Write to us at info@vielight.com