

Vielight News

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“Only those who will risk going too far can possibly find out how far one can go.”

- T. S. Eliot, Literary Great and Playwright

Much-awaited Vielight Duo launched

THIS month, Vielight launches its much-awaited Vielight Neuro Duo, a new initiative that combines both the Alpha and Gamma controllers, along with a headset and an intranasal applicator.

The Neuro Duo, introduced due to popular demand, combines Vielight's transcranial intranasal devices – the Neuro Alpha (10Hz) and Neuro Gamma (40Hz) – in one combo package, without the full expense.

Users can now enjoy the option of 10 Hz and 40 Hz pulsed photobiomodulation for the brain.



Designed primarily for home use, the Neuro Duo is portable, dual-voltage and rechargeable.

Speaking about its latest product launch,

Peter Adams, Vice-President of Business Development at Vielight, said that the Neuro Duo bolsters the strong product line-up as Vielight con-

tinuously seeks to improve its offerings to its customers.

“The launch of Vielight Neuro Duo further demonstrates our vision

to emerge as a pioneering company that listens to its customers and plans its product development,” Adams said. “The combination of two of our bestselling devices will certainly help to give our customers better value.”

The Vielight Neuro Duo is priced at US\$2,369, inclusive of all taxes, and can be purchased from the company's website or by calling the Vielight toll-free numbers.

Customers who already own an Alpha or Gamma can also upgrade to the Duo by buying an extra controller at a reduced price.

Vielight underlines support for WALT

NEXT MONTH, the world's leading authorities on photobiomodulation will present their latest work at the 12th International Congress of the World Association for Laser Therapy (WALT). Vielight is one of the confirmed main sponsors of the event.

To be held at the Le Meridien Nice Hotel in the beautiful French Riviera city of Nice, France, from October 3-6, WALT is the one of the world's leading gatherings of minds dealing with the latest advances in low-level light therapy.

At the event, Vielight CEO and Founder Dr. Lew Lim will focus on how PBM could lead the future for non-invasive brain stimulation. Other important authorities scheduled to speak at the event are Associate Professor Michael Hamblin from Harvard Medical School; Professor Rene Jean Ben-sadoun, Chairman at the Centre de Haute



Dr. Praveen Arany

Energie; and Program Co-Chair Dr. Praveen Arany from the School of Dental Medicine at the University of Buffalo, New York.

Speaking about the event, Dr. Arany said, “There has been tremendous interest in this meeting with over 250 abstracts submitted and anticipated attendance of over 300. This is shaping up to be the biggest meeting focused on PBM to date!”

“Given the growing interest and advances

in our understanding of biological mechanism of PBM therapy, a major focus of this meeting is to generate consensus and develop clinical guidelines,” he said.

The scientific sessions at the conference have been planned with this prominent focus and will cover cutting-edge research and clinical studies with PBM. The conference attendees will review data from clinical trials, mechanisms of action and dose response.

In addition, the conference will feature workshops on laser safety, veterinary, dental, physical therapy, oncology, acupuncture, stem cells, metabolic and immune disorders, ophthalmology, neurorehabilitation, hair growth, anti-aging, and cosmetics and aesthetics.

More information about WALT's upcoming conference can be accessed at www.walt.no.

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Visit www.vielight.com for regular updates

New online forum for resellers & introducers

IN LINE with its commitment to continuously update and educate its Resellers and Introducers, Vielight this month launched an online community for its partner affiliates.

The online community is exclusively open to Vielight Resellers and Introducers all over the world and is a great opportunity for them to connect with each other to discuss pertinent issues related to the photobiomodulation industry as well as stay abreast of the latest news and developments taking place at Vielight and in the industry.



At present, Vielight offers two non-exclusive affiliate programs - Reseller and Introducer. Both programs free to join and do not require monthly charges or minimum sales targets.

Dr. Lew Lim points out that the time has come when nobody has the monopoly of knowledge, which is expanding at light speed.

"We may be the experts in what we do, but the Vielight online community is made up of talents that are often brilliant and generous in the sharing of their experience. We will all be richer from learning

from each other in this community," he added.

"The establishment of this platform will also help to streamline our communications, as well as, ensure that all our partners are equipped with the right tools and knowledge," Dr. Lew said.

Featuring interactive forums and discussion boards, as well as the ability to download marketing tools and brochures, the Vielight online community will also support the affiliates with regular advice and counsel on how to market their products better.

Additionally, resellers and introducers can also access Vielight's Help Desk to receive answers to any queries they may have regarding Vielight products.

Joining the community is easy. Registered resellers and introducers can visit the site, www.vielight.com/community and sign up. Once their registration is approved, they can access the host of benefits and information.

Vielight debuts Neuro carry cases



VIELIGHT has introduced the new-look carry cases that can house a complete Neuro device and its accessories. Now, owners of the Neuro Alpha or Gamma can store, protect and carry their devices in one attractive, durable and travel-friendly carry case.

The tough, all-black Vielight Carry Case is impact-resistant, dust-proof and light-weight, and can comfortably hold a couple of Neuro controllers, a headset, an intranasal applicator and a charger.

The soft inner lining can cushion and protect

your Vielight device and accessories from impact or scratches, while a draw-string purse can easily hold two Neuro controllers. Additionally, the case features an extra-large zipper and a carrying strap for your convenience.

The carry case is good for those who are always on the go. Or those looking to store their device and accessories in one location.

Customers can purchase the carry case either by placing their order on the Vielight website or calling the Vielight Help Desk numbers.

Vielight to pitch for PBM at IMMH 2018

VIELIGHT will once again be presenting at the upcoming Integrative Medicine for Mental Health (IMMH) conference, which begins in Dallas, Texas, from September 6 to 8.

This annual conference has been designed to give practitioners a holistic approach to successfully diagnosing and treating underlying issues that contribute to the manifestations of neurological, behavior-

al, and psychiatric disorders.

Research has revealed that many disorders such as depression, bipolar disorder, anxiety, OCD, eating disorders, and autism spectrum disorders often have biomedical causes that contribute to symptoms, such as nutritional deficiencies to chronic infections.

Patients have better out-

comes when these causes are addressed and treated through a combination of specialized testing and nutritional therapies, even in combination with traditional approaches.

Vielight Founder and CEO Dr. Lew Lim will be speaking on the topic "Photobiomodulation for Enhanced Brain Functions", at the conference.

Vielight will also have its own booth at the exhibition held alongside the main conference, allowing visitors to have a better understanding of its solutions.

The participation in IMMH 2018 is part of Vielight's commitment to spread greater awareness about the possibilities of photobiomodulation as an important approach towards integrative medicine in treating abnormal conditions of the brain.

IMMH2018 • DALLAS TX
SEPTEMBER 6-9

Interested to become a Vielight Reseller or Introducer? Write to us at info@vielight.com